



NEWSLETTER

The Internal Newsletter of NV Group

CEO SPEAKS:



As we navigate the ever-evolving landscape of our industry, it's essential to reflect on the strategies that drive us forward. Today, I want to delve into the concept of healthy competition and its transformative power within our organization.

Competition, when approached in a constructive manner, serves as a catalyst for growth and innovation. It ignites a spark within each of us, propelling us to push beyond our limits and reach new heights of excellence. However, it's crucial to emphasize the qualifier "healthy" in this equation.

Healthy competition is not about tearing others down or striving for victory at any cost. Instead, it's about fostering an environment where individuals and teams are inspired to excel through collaboration, innovation, and continuous improvement.

Within our organization, I encourage each of you to embrace healthy competition as a means of personal and collective advancement. Let's celebrate the achievements of our colleagues while also leveraging their successes as motivation to raise our own standards.

By nurturing a culture of healthy competition, we create a dynamic ecosystem where ideas flourish, creativity thrives, and excellence becomes the norm. Let's harness the power of competition to drive innovation, propel our organization forward, and achieve unprecedented success together.

Thank you for your dedication, passion, and commitment to excellence. Together, there's no limit to what we can accomplish.

Best always,

Varun Jain

Chief Executive Officer



#TOGETHER WE CAN#

As we approach International Women's Day, it's an opportune moment to reflect on the invaluable contributions of women in our workforce and reaffirm our commitment to gender equality and empowerment. At NV Group, we recognize the importance of fostering an inclusive environment where all employees, regardless of gender, can thrive and succeed.

This year's theme, "Break the Bias," resonates deeply with our core values and mission. It urges us to challenge stereotypes, overcome prejudices, and celebrate the achievements of women in all spheres of life. In the workplace, breaking the bias means creating equitable opportunities for women to advance in their careers, providing them with the support and resources they need to excel.

As HR Director, I am proud to say that NV Group is committed to promoting gender diversity and inclusion at every level of the organization. We have implemented various initiatives aimed at empowering women.

Furthermore, we have taken proactive steps to address gender pay gaps and ensure equal compensation for equal work. By conducting regular audits and benchmarking exercises, we strive to maintain transparency and fairness in our compensation practices, thereby fostering a culture of trust and respect.

On this special day, I encourage everyone to take a moment to appreciate the women in their lives and recognize the significant impact they have on our organization and society as a whole. Let us celebrate their achievements, amplify their voices, and work together to create a more inclusive and equitable world for future generations.

In closing, I would like to express my gratitude to all the women at NV Group for their hard work, dedication, and perseverance. Your contributions are truly invaluable, and we are honoured to have you as part of our team.

Happy International Women's Day!

Neha Gupta
Director - HR, Admin. & Commercial



SMOKE LAB EVENTS:

SMOKE LAB X RED celebrates World Bartender day on 24th Feb 2024



SMOKE LAB X BOHCA



SMOKE LAB X DEAR DONNA





SMOKE LAB X HOME



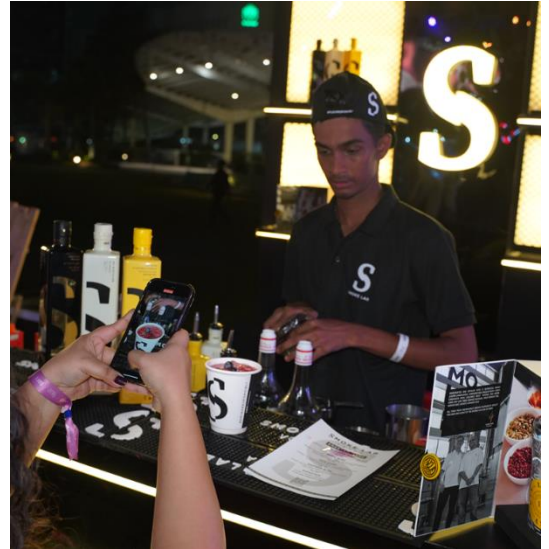


SMOKE LAB X HOSPITALITY AWARDS (Mumbai)





SMOKE LAB X THE VAULT FESTIVAL (Mumbai)





COCKTAIL OF THE MONTH: BLACK MIST

This floral concoction is reminiscent of the lazy summer afternoons from my childhood, an homage to a fleeting memory. The egg white adds a smooth texture and a creamy mouthfeel.

GLASSWARE – Coupe

INGREDIENTS:

- 60 ml Smoke Lab Vodka Classic
- 10 ml fresh lime juice
- 10 ml Elderflower cordial
- 6 numbers fresh basil leaves
- Egg white

METHOD:

In a shaker filled with ice, pour the above ingredients and reverse dry shake to get a green frothy texture. Strain into a chilled coupe. Garnish with a fresh basil sprig and edible flowers.



CELEBRATION OF EMPLOYEE'S BIRTHDAY AT HEAD OFFICE:

We believe in celebrating the important day of the people who are working as a family here in NV Group, so we took this initiative to celebrate the birthday of employees at end of the month at the Unit and corporate level.





Mr. Ashok Jain, Chairman of NV Group. He loves music. Born on 02nd of February.

Mr. Gaurav Garg, GM – Finance & Accounts is based at NV Corporate office, New Delhi. He likes watching cricket and playing chess. Born on the 17th of February.



Mr. Pranav Kumar Sharma, Sr. Executive – Commercial Support is based at NV Corporate office, New Delhi. He likes playing video games and cricket. Born on the 22nd of February.

Mr. Piyush Sharma, Asst. Manager – Sales (On Trade) is based at NV Corporate office, New Delhi. He loves watching movies. Born on the 24th of February.





NEW MEMBERS OF NV FAMILY:



Mr. Puneet Gujral has joined us as “**Head Sales – North & North East**“ in NV Distilleries & Breweries Pvt. Ltd. He will be based at Head office New Delhi.

He will be responsible for Sales & Marketing functions of NV Group in North and North East India region.

Puneet is a seasoned Marketing & Sales professional with more than 25 years of rich experience. He started his career with Brown Forman Beverages Worldwide. Thereafter he worked with Allied Domecq Spirits & Wine India Pvt. Ltd., Seagram’s India Pvt. Ltd., Diageo Radico Distilleries Pvt. Ltd., Bharti Wal-Mart India Pvt. Ltd., I Brands Beverages Ltd. and Tigre Blanc Ltd. His last stint was with Oasis Group of Companies where he worked as Zonal Head North.

Puneet did PG Diploma in Business Management from AICTE Ministry of HRD.

He is married to Mrs. Shweta Gujral, who is a teacher by profession. They are blessed with a son, Aryan Gujral, a physiotherapist, practicing abroad.

He will be reporting to **Mr. Ashok Jain (Chairman)**.

His official email-id is puneetgujral@nvgroup.co.in and can be reached at +91 - 9599529987.

Mr. Dattatreya Mairal has joined us as “**State Head - Goa**“ in NV Distilleries & Breweries Pvt. Ltd. He will be based at H.Q. Goa.

Dattatreya will be responsible for the sales function of Goa .

Dattatreya is a seasoned Sales & Marketing professional with more than 25 years of rich experience. He started his career with Hindustan Coca Cola Beverages Pvt. Ltd. Thereafter he worked with USL Diageo India Ltd., Nyati Spiritz Ltd. and Bira 91. His last stint was with M Marketing and Sales service where he worked as General Manager - Sales, Marketing and Administration.



Dattatreya did his graduation (B. Com.) and PG Diploma in Personnel Management from Nagpur University.

He is married to Mrs. Sanjivani Mairal, works with Hotel Industry. They are blessed with a son, Shubhankar Mairal, pursuing Engineering.

Dattatreya will be reporting to **Mr. Akshat Verma (Head Sales – West)**.

His official email-id is dattatreyamairal@nvgroup.co.in and can be reached at +91 - 9850829798 .



Mr. Sandeep Kumar Singh has Joined us as “**Manager-Electrical & Instrument**“ in NV Distilleries Pvt. Ltd. He will be based at our Badholi plant, Ambala.

Sandeep will be responsible for Electrical & Instrument operations of NV Group in Badholi plant, Ambala.

Sandeep is a seasoned engineering professional with more than 11 years of rich experience. He started his career with M/s Chhattisgarh Distilleries Limited. Thereafter he worked with M/s AVJ Agrico Pvt Ltd. His last stint was with AVJ Agrico Pvt Ltd. where he worked as Deputy Manager- Electrical.

Sandeep did Bachelor in Engineering from Chhattisgarh Swami Vivekanand University Bilai. He is married to Mrs. Ekta Singh, House wife. They are blessed with one son, Advik Singh. He is studying in school.

Sandeep will be reporting functionally to **Mr. Om Parkash Awasthi “AGM – Engineering”**. His official email id is maintenance@nvgroup.co.in and he can be reached at +91 –9138954103.

Mr. Mohan Kumar Chaubey has joined us as “**DGM-HR & Admin**“ in NV Distilleries Pvt. Ltd. He will be based at Badholi plant, Ambala and will be responsible for HR & Admin functions of the plant.



Mohan is a seasoned Human Resource professional with more than 19 years of rich experience. He started his career with Ghagra Sugar Pvt Ltd. Thereafter he worked with Bajaj Hindustan Limited, India glycols Pvt. Ltd., Forever Distilleries Pvt. Ltd. His last stint was with ETH Biofuels Pvt. Ltd. where he worked as AGM-HR & Admin.

Mohan did PG Diploma in HR from Rajarshi Tandon University & MSW from RML Awadh University.

He is married to Mrs. Shanti Chaubey who is a house wife. They are blessed with two sons, Harshit & Gaurav Chaubey and one daughter Divya Chaubey, they all are studying in school.

Mohan will be reporting functionally to **Ms. Moumita Bhattacharyya “Sr. GM – HR & Admin”** and administratively to **Mr. Narendra Bahadur Singh “Sr. Vice President- Unit Head”**.



Mr. Rohit Parashar has joined us as “**General Manager – Sales**” in NV Distilleries & Breweries Pvt. Ltd. He will be based at Thane (Maharashtra).

Rohit is a seasoned Sales professional with more than 13 years of rich experience. He started his career with Cargill Foods Pvt. Ltd. Thereafter he worked with Hindustan Unilever, Johnson & Johnson, Vodafone India and Carlsberg India Pvt. Ltd. His last stint was with B9 Beverages (Bira 91) where he worked as General Manager – Sales.



Rohit did his MBA (Marketing) from BIMHRD, Pune.

He is married to Mrs. Maya, a teacher by profession. They are blessed with two daughters, Yashika studying in 4th standard and Tanisi studying in 1st standard.

Rohit will be reporting to **Mr. Akshat Verma (Head Sales – West)**.

His official email-id is rohitparashar@nvgroup.co.in and can be reached at +91 – 7507505982 .

We welcome you all in NV Group family, wish you all a grand success and expect for a long and fruitful association with NV Group.