

NEWSLETTER

The Internal Newsletter of NV Group

CEO SPEAKS:



I am excited to express my gratitude for the profound impact that awards have on my journey as an individual and leader. Recognition at Smoke Lab not only validates our past work, but also encourages humility, confidence, and continued growth.

It's undeniable that receiving an award is a moment of pride and celebration. It indicates that our peers, industry experts, and the community at large recognize our hard work, dedication, and innovation. Despite the glittering trophies and accolades, there is a deeper significance that shapes our character and drives us forward.

The collective effort and collaboration that underpin our success are humbly reminded by awards. By acknowledging the contributions of every team member, partner, and stakeholder who has contributed to our achievements, they humble us. By acknowledging that there's always more to learn and room to grow, I can remain agile and adaptable in an ever-evolving business landscape.

Awards instill confidence in my abilities and vision for the future while humility keeps me grounded. They confirm that my strategic decisions, innovative initiatives, and commitment to providing exceptional value to our customers and stakeholders are valid. Each accolade brings me more momentum and conviction in our mission to make a meaningful impact in our industry and beyond.

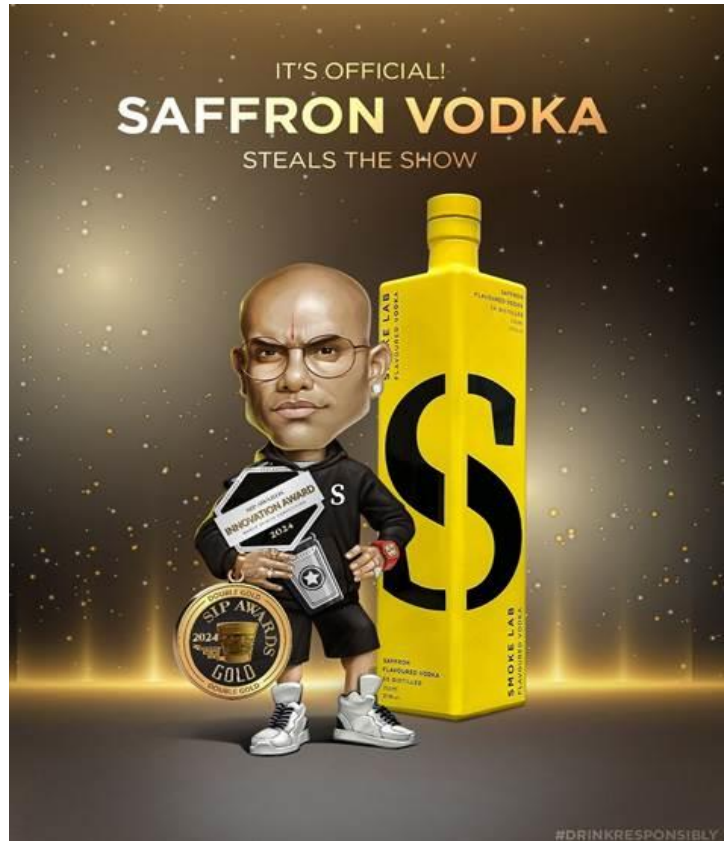
Driving Growth Through Recognition

The awards that serve as catalysts for further growth and innovation are perhaps the most important. They motivate me to raise the bar, establish ambitious goals, and push past my comfort zone. Our passion and motivation are fuelled by the brand's recognition, which drives us to do more, innovate relentlessly, and leave a lasting legacy of excellence.

As I celebrate the brand's achievements, I remain humble in the face of success, confident in my abilities, and relentless in pursuit of greatness. Together, we will continue to push boundaries, break barriers, and shape a future defined by innovation, impact, and integrity.

Thank you for being part of our journey.

LinkedIn: <https://www.linkedin.com/in/varun-jain-257331230/>



Best always,

Varun Jain

Chief Executive Officer

#TOGETHER WE CAN#

As you may be aware, India is currently experiencing an intense heatwave. Heat waves pose a significant threat to economies in India and globally. The multifaceted impact on agriculture, energy, healthcare, and labour productivity underscores the urgent need for effective mitigation and adaptation strategies. High temperatures can have serious implications for our health and well-being. At NV Group, your safety and health are our top priorities. Here are some essential tips and guidelines to help you stay safe during this period:



1. Stay Hydrated

1. **Drink Plenty of Water:** Ensure you are drinking at least 8-10 glasses of water a day. Carry a water bottle with you and take small sips frequently.
2. **Avoid Sugary Drinks:** Soft drinks and caffeinated beverages can dehydrate you. Stick to water, coconut water, and fresh fruit juices.

2. Dress Appropriately

1. **Wear Light Clothing:** Choose loose-fitting, light-coloured clothing made of natural fabrics like cotton. This helps your body regulate temperature more effectively.
2. **Use Sunscreen:** Apply a broad-spectrum sunscreen with an SPF of at least 30 before going outside, and reapply every few hours.

3. Take Breaks

1. **Rest Periodically:** If you are working outside or in a non-air-conditioned environment, take regular breaks in a shaded or cool area.
2. **Avoid Strenuous Activity:** Try to schedule heavy physical activities during the cooler parts of the day, either early morning or late evening.

4. Stay Informed

1. **Monitor Weather Updates:** Keep an eye on weather forecasts and heat advisories. Plan your day accordingly to avoid the peak heat hours.
2. **Know the Symptoms of Heat-Related Illnesses:** Be aware of the signs of heat exhaustion and heat stroke, such as excessive sweating, dizziness, headache, nausea, and rapid pulse. If you or a colleague experience these symptoms, seek medical attention immediately.

5. Use Air Conditioning Wisely

1. **Optimize Your Workspace:** While working, use fans and air conditioners effectively to create a comfortable and cool working environment.

6. **Eat Light**

1. **Opt for Light Meals:** Eat smaller, more frequent meals to avoid feeling sluggish. Fresh fruits, salads, and light soups are great options.

7. **Look Out for Each Other**

1. **Check on Colleagues:** Make sure to check in with your teammates, especially those who may be more vulnerable to the heat, such as those with pre-existing health conditions.
2. **Be Supportive:** Encourage one another to follow these guidelines and share any additional tips that may help.

We understand that working during a heatwave can be challenging, but by taking these precautions, we can ensure that we all stay healthy and productive. Remember, your health is paramount, and taking care of yourself should always be your top priority.

Thank you for your attention and cooperation.

Stay safe and cool!

Neha Gupta
Director - HR, Admin. & Commercial

SMOKE LAB EVENTS:

DLF EMPORIO X MOHULO & SMOKE LAB

Delhi 3rd May 2024



The Backyard X SMOKE LAB

Delhi 8th May 2024



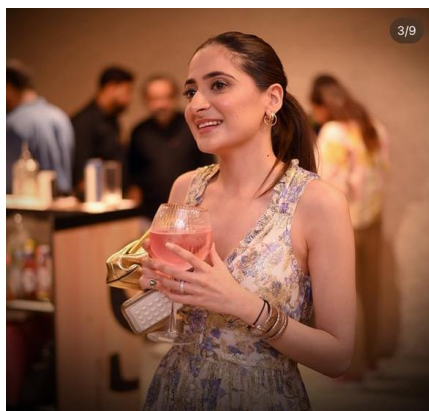
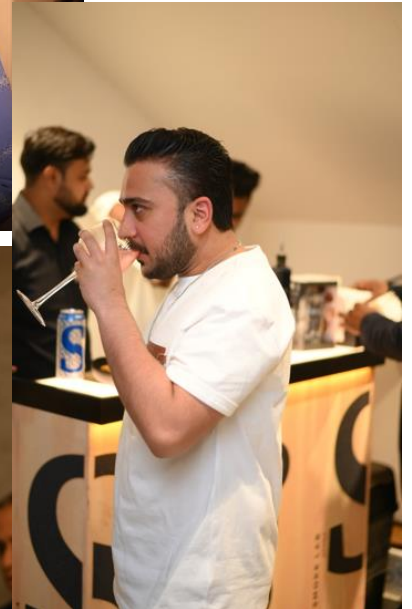
Pristine Art Gallery X MOHULO & SMOKE LAB

Delhi 3rd May 2024



Rohit Gandhi & Rahul Khanna X MOHULO & SMOKE LAB

Delhi 10th May 2024



COCKTAIL OF THE MONTH: CAMELLIA

The name comes from the scientific term for tea, this is a spirit-forward cocktail which employs the use of Taiwanese oolong tea liquor mixed with Campari and Anise.

GLASSWARE – Cocktail Coupe

INGREDIENTS:

- 50 ml Smoke Vodka Aniseed
- 10 ml Vermouth
- 12.5 ml fresh lime juice
- 12.5 ml Sancha tea honey syrup

METHOD:

Stir all ingredients over ice.



EMPLOYEE ENGAGEMENT AT UNIT

NV's Human Resource department always think and work towards to keep employees engaged and aligned to the business by arranging employee engagement activities at the Unit and corporate level. It plays an important role as we believe that employees are our assets and we value them.







WORLD ENVIRONMENT DAY

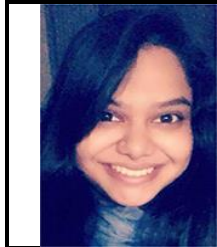


CELEBRATION OF EMPLOYEE'S BIRTHDAY AT HEAD OFFICE:

We believe in celebrating the important day of the people who are working as a family here in NV Group, so we took this initiative to celebrate the birthday of employees at end of the month at the Unit and corporate level.



	<p>Mr. Alec George – Assistant Manager - Design at NV Corporate office, New Delhi. He likes reading books, listening to music and sketching. He was born on 03rd May.</p>
<p>Mr. Amit Swing – VP – Finance & Accounts at NV Corporate office, New Delhi. He likes listening to music and driving. He was born on 04th May.</p>	
	<p>Mr. Ranjaniya Nayak – Assistant Manager – Key Accounts is based at NV Corporate office, New Delhi. He likes to read bible. He was born on 04th May.</p>
<p>Ms. Palwinder Sandhu – Executive Assistant to CEO. She likes to explore new restaurants and gardening. Born on 06th of May.</p>	
	<p>Mr. Rajender – Trainee – Accounts at NV Corporate office, New Delhi. He likes cooking and singing. He was born on 06th May.</p>
<p>Mr. Salig Ram Chauhan – Sr. VP - Commercial is based at NV Corporate office, New Delhi. He loves playing cricket, badminton and listening to music. He was born on 15th May</p>	



Ms. Shambhavi Shekhar – Lead – Marketing at NV Corporate Office, New Delhi. She likes reading, dancing, cooking and playing basketball. She was born on 29th May.

NEW MEMBERS OF NV FAMILY:



Mr. Rahul Kumar has joined us as “**Assistant Manager – Accounts**” in NV Distilleries & Breweries Pvt. Ltd.

He will be responsible for Accounts operation of NV Group.

Rahul has got 10 Years of rich experience in Finance & Accounts. He started his career with S.K. Education Pvt. Ltd. His last stint was with DTDC Express Ltd. where he worked as Sr. Executive Accounts.

He has done B. Com. from DDU Gorakhpur University and BCA from IGNOU.

He will be reporting to **Mr. Ankit Goal (AGM- Finance & Accounts)**. His official email-id is rahulkumar@nvgroup.co.in and can be reached on +91 - 9582633234.

Mr. Vineet Chauhan has Joined us as “**Assistant Manager – Information Technology**” in NV Distilleries & Breweries Pvt. Ltd. He will be based at **Head Office - New Delhi**.

He will be responsible for handling IT Operations of NV Group.

Vineet is having 15+ years vast experience in IT Sector. He started his career as Field Engineer with Deptt. of Education (Delhi Govt.). Thereafter he worked with Indian Air Force, Millennium Automation System Ltd., M. Intergraph System Pvt. Ltd., Securitrans India Pvt. Ltd. and AP Secure Services Pvt. Ltd. . His last stint was with Texmaco Rail & Engineering Ltd.

He did his Graduation (B.A.) from H.P. University and Diploma in Hardware & Networking from Jet King.

Vineet will be reporting to **Mr. Amit Swing (Vice President – Finance & Accounts)**. His official email-id is It@nvgroup.co.in and can be reached at +91 - 9717455666.





Mr. Ashvani Kumar Singh has joined us as “**General Manager – HR & Admin**” in **NVDPL** based at Head Office, New Delih.

He will be responsible for HR and Admin operations for NV Group.

Mr. Ashvani has got 18 years of rich experience in Human Resource & Administration. He started his career with Amrit Bottlers Pvt. Ltd.,. Thereafter he joined in Radico Khaitan Ltd., Cooper Standards Automotive Profiles (India) Pvt. Ltd. and India Glycols Ltd. His last stint was with Radico Khaitan Ltd. where he worked as Jt. GM - HR & Admin (Plant Head HR).

He did MBA in HRM from DDU Gorakhpur University and MSW from Shobhit University, Meerut.

He will be reporting to **Ms. Neha Gupta, Director- HR, Admin & Commercial**. His official email-id is hrhead@nvgroup.co.in and can be reached at **8826600875**.

Mr. Mahesh Rawat has Joined us as “**Manager - Accounts**” in **NV Distilleries & Breweries Pvt. Ltd.**

He will be responsible for Finance & Accounts operation of NV Group.

Mahesh has got 13 Years of rich experience in Finance & Accounts. He started his career with Bhasin & Raghvan Company. Thereafter he worked with JMJ Industries Pvt. Ltd., Hitech Grain Processing Pvt. Ltd., Raksan Transformers Pvt. Ltd., Batra Breweries & Distilleries Pvt. Ltd. His last stint was with Jeevan Ecotex Pvt. Ltd. where he worked as Manager Accounts.

He has done M. Com. from IGNOU.

He will be reporting to **Mr. Ankit Goal (AGM- Finance & Accounts)**. His official email-id is maheshrawat@nvgroup.co.in and can be reached on +91 - 8076541939.



Mr. Manish Kumar has Joined us as “**Manager - Finance**” in **NV Distilleries & Breweries Pvt. Ltd.**

He will be responsible for Finance & Accounts operation of NV Group.

Manish has got 10 Years of rich experience in Finance & Accounts. He started his career with Exemplar Consulting LLP. Thereafter he worked with Primrose Infratech Pvt. Ltd., SSG Infratech Pvt. Ltd. and River Engineering Pvt. Ltd. His last stint was with Okaya Power Pvt. Ltd. where he worked as Deputy Manager –

Finance & Accounts.

Manish has done MBA Finance from Utter Pradesh Technical University. He will be reporting to **Mr. R. B. Sachan (Sr. GM- Finance)**. His official email-id is: manishkumar1@nvgroup.co.in and can be reached on +91 - **9818801022**.

Mr. Niraj Kumar Srivastava has joined us as “**General Manager – Sales (HR, UP & UK)**” in **NV Distilleries Pvt. Ltd.** based at **H.Q.- Faridabad (Haryana)**.

He will be responsible for IMFL Business in Haryana region.

Niraj got 26 years of rich experience in Sales & Marketing. He started his career with Kedia Castle Dugglus Ltd. Thereafter he joined in Shaw Wallace & Co. Ltd., Jagatjit Industries Ltd., A.B. Sugars Ltd., N.V. Distillery & Breweries Pvt. Ltd., Som Distillery & Brewery Pvt. Ltd., Leela Bio Wine & Beer Ltd. and Sona Beverages Pvt. Ltd. His last stint was with Oasis Overseas Exports Pvt. Ltd where he worked as a Haryana & U.P. Head.



He did his Graduation (B.Sc.) from Gorakhpur University.

Niraj will be reporting to **Mr. Puneet Gujral (Head Sales – North & North East)**. Niraj official email-id is nirajkumar@nvgroup.co.in and can be reached at 9717288841.

His official email-id is kaushikdas@nvgroup.co.in and can be reached at +91 - 9270024683.

We welcome you all in NV Group family, wish you all a grand success and expect for a long and fruitful association with NV Group.