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NV Group Times

BY NV GROUP



**SMOKE LAB SAFFRON VODKA
IS THE WORLD'S
FIRST SIPPING VODKA**

**SMOKE LAB VODKA
IS ABOUT TO INTRODUCE
SOMETHING OUT OF THE BOX**



CEO SPEAKS

June has been a powerful month of pause and purpose for all of us at NV. Sometimes, the most strategic move is to take a step back, reflect, and realign, and that's exactly what we've done.

This month was all about resetting. We took the time to revisit our long-term vision, refine our roadmap, and recharge as a team. While June may have been quieter in terms of on-ground events, it was a crucial period of internal growth and future planning.

And now, we're back, sharper, stronger, and more inspired than ever. The second half of the year is brimming with launches, collaborations, and unforgettable experiences. We can't wait to share what we've been building behind the scenes. Here's to new momentum and meaningful milestones.

Best always,

Varun Jain

**Founder & Chief Executive Officer,
SMOKE LAB**



VARUN JAIN: FOUNDER & CEO SMOKE LAB VODKA

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TOGETHER WE CAN

Dear Team,

At the heart of our success is not just what we achieve—but how we achieve it. As we continue to grow and evolve, our unwavering commitment to Environment, Health, and Safety (EHS) remains a foundational pillar of our operations.

Environment: Acting Responsibly for a Sustainable Future

• We are all stewards of the environment. From reducing waste and conserving energy to embracing greener practices in our daily work, every action matters. Let's continue making choices that protect and preserve our planet for future generations.

What you can do:

- Turn off lights and equipment when not in use
- Reduce paper usage and recycle where possible
- Support our sustainability initiatives and provide ideas for improvement.

Health: Caring for Ourselves and Each Other

- Your physical and mental well-being is a top priority. We are committed to creating a culture where you feel supported, valued, and healthy.

What You Can Do:

- Speak openly about challenges—help is always available
- Look out for one another; a simple “How are you doing?” can mean a lot.
- Use the health and wellness benefits provided to you

Safety: Building a Culture Where Safety Comes First

- A safe workplace is a productive and positive one.

Whether it's on-site, in the field, or at a desk, safety must always come first.

Key reminders:

- Follow all safety protocols and report hazards promptly
- Participate actively in EHS training and drills
- Speak up—your voice is essential in preventing incidents

Your Role is Crucial

Each of us plays a critical role in maintaining a safe, healthy, and environmentally responsible workplace. Let's continue working together to build a culture where people and the planet thrive.

Thank you for your dedication and commitment to making our organization not only a great place to work—but a safe and sustainable one.

Neha Gupta

Director - HR, Admin. & Commercial



NEHA GUPTA: DIRECTOR - HR, ADMIN. & COMMERCIAL

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SMOKE LAB HIGHLIGHTS OF JUNE '25

June was a month of reflection and recalibration for us at NV Smoke Lab. We dedicated this time to retargeting our goals and refining our long-term strategy to ensure stronger, more impactful brand moves ahead.

While we hosted just one event this month, we're more energized than ever for what's to come. Exciting plans are in the pipeline, and we can't wait to share them with you soon. Stay tuned — the best is yet to come.



MEDIA FEATURES JUNE '25

NEWS 18

Fruity, Fiery, And Fun: Mango Cocktails Your Dad Will Love This Father's Day

Curated By : Sriyasha Orevu | News18.com
Last Updated: June 13, 2025, 17:32 IST

Celebrate Father's Day in style with these cocktail recipes that raise a toast to your dad along with celebrating the goodness of mangoes.

Green Chilli Passion Blaze

Ingredients

- 10 ml Mango purée
- 15 ml Passion fruit syrup
- 5 ml Agave syrup
- 20 ml Fresh lime juice
- 1½ barspoons Jalapeño (finely chopped or muddled)
- 50 ml Smoke Lab Green Chilli Mango Vodka

ET Retail.com
From The Economic Times

NV Group targets 40% surge in global sales, eyes wider distribution by 2026

NV Group, a grain-based spirits producer, plans significant global expansion. The company targets a 40% increase in international sales within 18 months. NV Group intends to triple its global distribution by 2026, focusing on the US, UK, and EU markets. In India, the company will expand its presence to southern and eastern states by August 2025.



ETRetail Desk • ETRetail

Updated On Jun 18, 2025 at 04:34 PM IST • Read by 1254 Professionals



The Stylewire

Is Your Dad Into Bold Whisky, Tech, or Everyday Cool? Here's the Father's Day Gift Guide for Him...

Lifestyle | June 10, 2025 | by Khushi Rathor

Smoke Lab Vodka Saffron



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SMOKE LAB EVENTS

Delhi, The Piano Man

The Aashish Solanki Show



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NV GROUP CELEBRATES WORLD ENVIRONMENT DAY! 5th June 2025



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REWARD & RECOGNITION

Employee of the month at Badholi Unit

June 2025



Navdeep Singh

Designation: Senior Engineer Mechanical

Department: Mechanical Deptt.

Mr. Navdeep Singh is very Honest, Punctual and hardworking employee. Mr. Navdeep Singh perform the Overall responsibility of Maintenance activity and proper Co-ordination ,Zero Breakdown related to the Production .



***Congratulations from the
NV family!***

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CELEBRATING EMPLOYEE BIRTHDAYS

We believe in celebrating the important day of the people who are working as a family here in NV Group, so we took this initiative to celebrate the birthday of employees at end of the month at the Unit and corporate level.

Ms. Kanika Dung Arora - Asst. Manager - Administration at NV Corporate office, New Delhi. She enjoys travelling and gardening. **Born on 02nd June.**



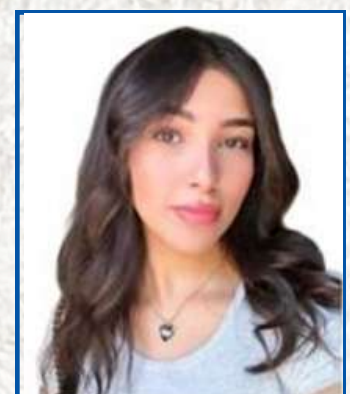
Mr. Ram Bihari Sachan - Sr. GM - Finance is based at NV Corporate office, New Delhi. He loves playing cricket and watching old movies. **Born on 05th June.**

Mr. Sameer Goyal - Managing Director is based at NV Corporate office, New Delhi. He enjoys travelling and listening to music. **Born on 13th June**



Mr. Rahul Kumar - Assistant Manager - Accounts is based at NV Corporate office, New Delhi. He likes gyming and listening to music. **Born on 17th June**

Ms. Ashlyn Tracy Ribeiro - Trainee - Marketing is based at NV Corporate office, New Delhi. She loves to take care of animals, gyming and painting. **Born on 19th June**



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CELEBRATING EMPLOYEE BIRTHDAYS

We believe in celebrating the important day of the people who are working as a family here in NV Group, so we took this initiative to celebrate the birthday of employees at end of the month at the Unit and corporate level.

Mr. Praveen Agarwal - DGM - Accounts is based at NV Corporate office, New Delhi. He enjoys playing badminton and listening music. **Born on 20th June**



Mr. Aman Jain - Sr. Vice President - F & A is based at NV Corporate office, New Delhi. He likes watching cricket, reading, music and travelling. **Born on 25th June.**

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NEW MEMBERS OF NV FAMILY

Mr. Ajay Thakur has joined us as “**Manager – HR & Admin.**” in **NV Distilleries & Breweries Pvt. Ltd. based at Rajpura, Punjab.**

He will be responsible for HR & Admin. Operations of Rajpura Plant.

Mr. Ajay Thakur has 16 years of rich experience in HR & Administration with well known manufacturing industries. He started his career with M/s Stylam Industries Ltd. Thereafter, he worked with M/s IEC Gensets Limited. His last stint was with the M/s Ian Macleod Distillers India Pvt. Ltd., where he worked as Manager – HR & Admin.

He did MBA(HR) from Punjab Technical University & PG Diploma in Personnel Management from Himanchal Pradesh University.



Mr. Harwinder Singh has joined us as “**Sr. Manager – Power Plant**” in **NV Distilleries & Breweries Pvt. Ltd. based at Rajpura, Punjab.**

He will be responsible for Power Plant Operations of Rajpura Unit.

Mr. Harwinder Singh has 17 years of rich experience in Utility Operations & Maintenance with well known manufacturing industries. He started his career with M/s Pragati Papers Industries Ltd. Thereafter, he worked with M/s Shreyans Paper (I) Ltd., Pioneer Industries Pvt. Ltd. and Kudos Chemie Ltd. His last stint was with the M/s Oasis Commercial Pvt. Ltd., where he worked as Manager – Power Plant.

He did B.Tech (Mech) from KSOU University & BOE Certification from Directors of Boiler, Rajasthan.

We welcome you to the NV Group family and wish you great success in this new chapter.